At the Chair of **Logistics and Supply Chain Management** of TUM School of Management we are looking for an interested and qualified student to conduct his/her

**Bachelor/Master Thesis**

on the topic:

**Effects of Supply Chain Integration on Corporate Performance - Challenges in Asian Emerging Economies**

Supply chain integration has its merits but coordination in practice can be flawed in numerous ways, e.g. by conflicting objectives of business partners, lack of information sharing, hidden agendas etc. Conducting business in Asian emerging economy such as China or Vietnam is known to be a particular challenge for many European and American firms. Which factors promote or hinder coordination efforts with Asian downstream and upstream business partners? To what extent do the shift in Mainland China’s policies (e.g., fostering local demand) may affect supply chain integration of non-domestic companies (or joint ventures)?

**Selected research tasks:**

- to perform a literature analysis on survey-based manuscripts
- to classify good and bad practice examples of coordination mechanism and illustrate effects on performance measures
- to describe events influencing supply chain practice in the Asia-Pacific region
- to evaluate promoting and hindering factors against existing survey data with advanced statistical instruments

**Requirements:**

This Bachelor- / Master thesis is particularly suitable for a student who has a strong interest in the overlapping field of supply chain management, economics, and international business. The thesis should be written in American English. The student should have:

- Sound knowledge in survey methodologies
- Ability (or interest to learn how) to perform advanced statistical tests
- Work experience (e.g., internships) in an emerging economy

**Begin:** Immediately

**Advisor:** Dr. Martin Stößlein (**martin.stoesslein@tum.de**)

For further questions and selected literature on the topic, please see me in room 1547. Please send your application together with your curriculum vitae and transcripts of records by email.