At the Chair of Logistics and Supply Chain Management of TUM School of Management we are looking for an interested and qualified student to conduct his/her

**Master Thesis**

on the topic:

**Investigating Key Drivers for Reshoring from China:**

**An Empirical Investigation**

'Reshoring' manufacturing operations as a key strategic decision option has recently gained momentum by various companies. Reasons may be manifold, e.g., eroding cost advantages, quality and distant issues - that could be different from industry to industry.

The thesis seeks to systematically explore drivers for this top management decision with focus on reshoring from Mainland China. First, the thesis shall explore differences between management practice with Chinese characteristics and 'Western' approach. Second, which (direct) business factors led to the reshoring decision? To what extent do (indirect) factors, such as foreign government policies or trust affected the decision? What is the economic impact of re-shoring decision? Management insights can be gained from analyzing quality news and interviewing experts of companies from different economic settings, such as from Russia, Turkey, Germany, Italy, and USA. A large-scale survey is expected to validate the set of hypothesis. (The student will be given assistance on how to design, administer, and evaluate advanced surveys.)

**Selected research tasks:**

- to systematically analyze reshoring examples from quality news,
- to classify empirically-based re-location literature,
- to explore influencing factors on strategic reshoring decisions,
- to explore influencing factors within an expert group,
- to develop a questionnaire and administer a survey (including a pre-test at university).

**Requirements:**

This thesis is particularly suitable for an exchange student who has a strong interest in global supply chain decisions. He or she has successfully participated in the course „Global Supply Chain Strategy“. Advanced interview and survey skills is required. Multi-lingual competency (e.g., Russian, Turkish) is a strong plus. The thesis is to be written in English.

**Begin:**

May 2013

**Advisor:**

Dr. Martin Stößlein ([martin.stoesslein@tum.de](mailto:martin.stoesslein@tum.de))

For further questions and selected literature on the topic, please see me in room 1547.

Please send your application together with your curriculum vitae and transcripts of records by email.