At the Chair of Logistics and Supply Chain Management of TUM School of Management we are looking for an interested and qualified student to conduct his/her

**Project Study**

on the topic:

**Market analysis of SaaS systems in logistics**

The trend in many areas goes more toward the idea of software as a service (SaaS). The software is stored on a server and the client has to connect to the system via web-browser. This gives the advantage that no high-performance hardware is necessary anymore and clients can easier use the system. With the trend of big data, this idea becomes more and more relevant for small and medium sized companies and many companies try to move their software packages towards SaaS systems. The goal of this project study is an analysis of current SaaS systems available for logistics problems. The team should compare the flexibility of these systems and show how different pricing schemes are used to attract new customers.

**Selected research tasks:**

- perform a market analysis
- compare the different available SaaS systems
- give interim and final presentations
- writing a report

**Requirements:**

The project study is for students of the study-program TUM-BWL. Qualified candidates have a major in Supply Chain Management. The ability to work independently as well as analytical skills are required. The thesis should be written in English.

**Begin:**

as soon as possible

**Advisor:**

Dr. Pirmin Fontaine

**Application:**

Email with curriculum vitae and transcripts of records to logtheses.wi@tum.de